



Citizens, Inc. Announces Plans for Upcoming Investor Conferences

- *Emerging Growth Virtual Conference on March 6, 2024*
- *Singular Research “Spring Select” Virtual Conference on May 22, 2024*

AUSTIN, TX – March 5, 2024 – [Citizens, Inc. \(NYSE: CIA\)](#), a leading diversified financial services company specializing in life, living benefits, and final expense insurance, today announced management’s plan for participation in upcoming investor conferences.

Emerging Growth Virtual Conference on March 6, 2024

Citizens plans to present at the Emerging Growth Virtual Conference on March 6 at 2:55 PM ET. The live, interactive webcast and slide presentation will be accessible on the Company's Investor Relations website under the Events tab [HERE](#). The webcast will be archived on the website for future viewing.

Singular Research “Spring Select” on May 22, 2024

Singular Research will host a fireside chat webcast with Citizens management on May 22 at 1:00 PM ET, moderated by a Singular Research analyst. The live, interactive fireside chat webcast will be accessible on the Company's Investor Relations website [HERE](#). The webcast will be archived on the website for future viewing.

About Citizens, Inc.

Citizens, Inc. (NYSE: CIA) is a diversified financial services company providing life, living benefits and final expense insurance and other financial products to individuals and small businesses in the U.S., Latin America, and Asia. Through its customer-centric growth strategy, Citizens offers innovative products to address the evolving needs of its customers in their native languages of Spanish, Portuguese, and Mandarin. The Company operates two primary segments: Life Insurance, where the Company is a market leader in US Dollar denominated life insurance and accident and health insurance in growing niche markets in the United States, Latin America, and Asia and Home Service Insurance, which operates primarily in the U.S. Gulf coast region. For more information about Citizens, please visit the website at www.citizensinc.com and [LinkedIn](#).

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